

Report on SDG17

Partnerships For The
Goals

GUST
2022



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**Gulf University for
Science and Technology
2022**

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Introduction

Internationally it has been discussed that it is necessary that there are changes to ensure a future for all people, therefore a global action plan was made with the purpose of improving the conditions of people and the planet seeking the prosperity of the entire world population, thus the 2030 agenda that proposes for all governments of the world 17 objectives with which to improve food, humanitarian, social and environmental conditions in the world, all this to reach a sustainable society in a period of time of 15 years.

The agenda aims to create a safe and adequate world for future generations, universal food coverage, education, equality, and a clean and prosperous environment, this long-term goal was determined by 193 countries in September 2015, the interconnections and integrated nature of the Sustainable Development Goals (SDGs) are of crucial importance in ensuring that the purpose of the 2030 Agenda is respected. If we achieve it, everyone's lives will be profoundly improved and our world will change for the better.

In adopting it, states committed to mobilize the means necessary for its implementation through partnerships with a special focus on the needs of the poorest and most vulnerable. The 17 SDGs of the 2030 Agenda were developed during more than two years of public consultations, interaction with civil society and negotiations between countries. The Agenda implies a common and universal commitment, however, as each country faces specific challenges in its pursuit of sustainable development, states have full sovereignty over their wealth, resources and economic activity, and each will set their own national targets in line with the Agenda.

Goal 10 is directly related to reducing inequalities and ensuring equal opportunities irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status among countries to achieve social welfare worldwide.

Gulf University for Science and Technology (GUST) thrives towards achieving goal 10 as a part of the Kuwait Society by applying anti-discrimination and anti-harassment policies for staff and students, treating its students, staff and faculty equally and that includes the Bedoon (without nationality) who are stateless people that are found in several Middle Eastern countries, particularly in Kuwait to ensure there is no gender inequality nor income gap, and providing accessible facilities, support services, and access schemes for people with disabilities.

SDG17: Partnerships For The Goals

The high ambition of the SDGs revolves around strong global cooperation and partnerships.

Inclusive partnerships are necessary for a successful sustainability agenda. These partnerships built on principles and values, a shared vision and common goals that put people and planet at the center are needed at global, regional, national and local levels.

Many countries need official development assistance to support their growth and trade. However, aid flows are declining and many donor countries are not meeting their development funding commitments.

Due to the COVID-19 pandemic, the global economy is expected to experience a sharp contraction of 3% in 2020, its worst recession since the Great Depression.

Strong international cooperation is needed more than ever to ensure that all countries have the means to recover from the pandemic, build back better and achieve the Sustainable Development Goals.

Publish progress against SDG12: Responsible Consumption & Production

Improve human health and reduce adverse effects on the environment by promoting sustainable management of natural resources, reducing food and other solid waste, better managing of chemicals and fertilizers, and improving reporting and procurement practices.

SEED Hosts First Seminar "Are we heading toward changes in water and electricity prices in Kuwait"

The Center for Sustainable Energy and Economic Development (SEED) at Gulf University for Science and Technology (GUST) hosted its first seminar of the 2021/22 academic year titled "Are we heading toward

changes in water and electricity prices in Kuwait?”. The two key speakers of the seminar were Instructor of Economics and Finance, Dr. Osama Al-Falah and Senior Analyst at Al-Khafji Joint Operations, Mr. Mohammad Ramadhan, who tackled a various questions regarding Kuwait’s economic future with water and electricity [1].

Both speakers tackled topics such as why should Kuwait increase its water and electricity prices and how does it compare geographically in the region? This seminar was organized in coordination with the Economics Club, as a part of their “Sustainability Week” shedding light on energy and sustainability.



Bayan Club Shows the Other Side of Business

The Bayan Cultural Club held an online discussion with AH store on March 10 under the title of “The Other Side of Products”. The interview was held on Instagram live and discussed the incorporation of current trends into clothing products. The talk also discussed entrepreneurship and was targeted at students who are interested in starting their own business in the future.



GUST for SDGs specific researches on sustainability

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- Hmiden, Oussama Ben, Hatem Rjiba, and Samir Saadi. "Competition through environmental CSR engagement and cost of equity capital." *Finance Research Letters* (2022): 102773 [16].
- Park, ChangYeon, et al. "Volunteer tourists' environmentally friendly behavior and support for sustainable tourism development using Value-Belief-Norm theory: Moderating role of altruism." *Journal of Destination Marketing & Management* 25 (2022): 100712 [17].
- Hossain, Ashrafee, Hatem Rjiba, and Samir Saadi. "Judge Ideology and Corporate Sexual Orientation Equality." *Finance Research Letters* 49 (2022): 103108 [18].

Education for SDGs specific courses on sustainability

Have dedicated courses (full degrees, or electives) that address sustainability and the SDGs.

Courses Related To SDGs

CAS = Collage of Arts and Sciences, CBA = Collage of Business Administration [19]

| College | Course |
|---------|--|
| CAS | BIOL 103 Environmental Biology 3.00 Prerequisite: ENGL 098/100/110/112 & non CS Examines the organization of natural ecosystem as it relates to the human community. Basic ecological principles are applied to current environmental issues. Among the topics to be examined are past and present uses and abuses of natural resources; environmental ethics and public policy; global environmental problems; human population growth; pollution; waste disposal; habitat loss; species extinction; and strategies for attaining a sustainable earth |



| | |
|-----|---|
| CBA | MGMT 201 Introduction to Management Topics: social responsibility of organizations. This course examines a wide range of business theory and practical applications related to effective management practices. In addition to learning about what management is and what managers do, learners will also explore and assess their own management styles and the implications of their findings. Learners apply critical thinking skills pertaining to core business functions. Focus is on contributing factors to management, such as communication, the role of the manager, design of the organization, ethical issues, social responsibility and globalization. The course format emphasizes the application of management roles and competencies through experiential activities, group exercises and case analysis. |
| CBA | MGMT 324 Quality Assurance in Business Topics: ethical practices in Operations. A study of statistical quality control concepts and procedures applicable to management systems, administrative activities, service industries, and nonprofit organizations. Some successful quality assurance programs will be examined. |
| CBA | MGMT 422 Lean Production in Manufacturing & Service Operations Topics: – Zero Waste. This course is a study of Lean Production philosophy and techniques in manufacturing and service operations. Topics include process analysis and continuous improvement techniques, quick set-ups, total productive maintenance, kanban scheduling, cellular production, team organization of workers, supplier relations, quality management, and the environmental aspects of production. |
| CBA | MGMT 471 Role of the Global Corporation Topics: ethics and social responsibility of global organizations. The purpose of this course is to create awareness of controversial issues about international business. Students will gain a better understanding of resistance to, and criticism of, international business and will become better prepared for dealing with these issues and problems. |
| CBA | MGMT 521 Operations Management Topics: ethical practices in Operations. This subject deals with the creation and delivery of goods and services. Topics include the design of production processes, the layout and location of production facilities, forecasting, scheduling, inventory control, queuing, material acquisition planning, and quality control. Analytical techniques are used to solve management problems. |
| CBA | MGMT 571 International Business Topics: ethics and social responsibility of International organizations. This is a fundamental international business course aiming at introducing students to the general business environment that impacts conducting business across borders. Topics covered to include: Overview of International Business & Globalization, Culture, Government and Legal Systems, Trade & Factor Mobility Theory, Trade Protectionism, Economic Integration and Cooperation, Ethics & Social Responsibility, Strategies for International Business, Modes of Trading Internationally, and Forms and Ownership of Foreign Production |
| CBA | MRKT 330 Consumer Behavior Topics: environmental, ethical, multicultural and social influences A study of such consumer functions as decision making, attitude formation and change, cognition, perception, and learning. The marketing concepts of product positioning, segmentation, brand loyalty, shopping preference and diffusion of innovations are considered in context with the environmental, ethical, multicultural and social influences on increasingly diverse global consumers. |
| CBA | MRKT 460 International Marketing Topics: environmental, ethical, multicultural and social influences Marketing management problems, techniques and strategies needed to apply the marketing concept to the world marketplace. Understanding a country's cultural and environmental impact on the marketing plan is emphasized, as well as competing in markets of various cultures. Worldwide consumerism, economic and social development, the spread of multinational corporations, business ethics, and current economic and marketing issues are examined. |
| CBA | MRKT 505 Contemporary Marketing Concepts Topics: impact of marketing on society Designed for students with no prior course work in the field of marketing. A wide spectrum of marketing institutions and activities is covered. The impact of marketing on the total firm, the economy, and society in general is assessed. The course is intended to develop and organize the fundamental marketing concepts necessary to an analytical study of consumer behavior, the economic environment, and four managerial aspects of marketing. The acquisition and utilization of marketing research data for problem solving is stressed. Relation and integration of basic marketing knowledge to the successful development of sound marketing policy, planning, and strategy is developed |

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