

Report on SDG17

Partnerships For The
Goals

GUST
2022



GUST
SINCE 2002

Gulf University
for Science & Technology

جامعة الخليج
للعلوم والتكنولوجيا



Report on SDG17

Partnerships For The
Goals



**Gulf University for
Science and Technology
2022**

Table of Contents

Introduction	2
SDG17: Partnerships For The Goals	3
Publish progress against SDG8: Decent Work and Economic Growth	3
Student Clubs Activities and Events (Academic Year 2020/2021).....	3
GUST for SDGs specific researches on sustainability.....	5
Education for SDGs specific courses on sustainability.....	6
Have dedicated courses (full degrees, or electives) that address sustainability and the SDGs.	6
Courses Related To SDGs.....	6
References	6

Report on SDG17

Partnerships For The
Goals



**Gulf University for
Science and Technology
2022**

Introduction

Internationally it has been discussed that it is necessary that there are changes to ensure a future for all people, therefore a global action plan was made with the purpose of improving the conditions of people and the planet seeking the prosperity of the entire world population, thus the 2030 agenda that proposes for all governments of the world 17 objectives with which to improve food, humanitarian, social and environmental conditions in the world, all this to reach a sustainable society in a period of time of 15 years.

The agenda aims to create a safe and adequate world for future generations, universal food coverage, education, equality, and a clean and prosperous environment, this long-term goal was determined by 193 countries in September 2015, the interconnections and integrated nature of the Sustainable Development Goals (SDGs) are of crucial importance in ensuring that the purpose of the 2030 Agenda is respected. If we achieve it, everyone's lives will be profoundly improved and our world will change for the better.

In adopting it, states committed to mobilize the means necessary for its implementation through partnerships with a special focus on the needs of the poorest and most vulnerable. The 17 SDGs of the 2030 Agenda were developed during more than two years of public consultations, interaction with civil society and negotiations between countries. The Agenda implies a common and universal commitment, however, as each country faces specific challenges in its pursuit of sustainable development, states have full sovereignty over their wealth, resources and economic activity, and each will set their own national targets in line with the Agenda.

Goal 10 is directly related to reducing inequalities and ensuring equal opportunities irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status among countries to achieve social welfare worldwide.

Gulf University for Science and Technology (GUST) thrives towards achieving goal 10 as a part of the Kuwait Society by applying anti-discrimination and anti-harassment policies for staff and students, treating its students, staff and faculty equally and that includes the Bedoon (without nationality) who are stateless people that are found in several Middle Eastern countries, particularly in Kuwait to ensure there is no gender inequality nor income gap, and providing accessible facilities, support services, and access schemes for people with disabilities.

SDG17: Partnerships For The Goals

The high ambition of the SDGs revolves around strong global cooperation and partnerships.

Inclusive partnerships are necessary for a successful sustainability agenda. These partnerships built on principles and values, a shared vision and common goals that put people and planet at the center are needed at global, regional, national and local levels.

Many countries need official development assistance to support their growth and trade. However, aid flows are declining and many donor countries are not meeting their development funding commitments.

Due to the COVID-19 pandemic, the global economy is expected to experience a sharp contraction of 3% in 2020, its worst recession since the Great Depression.

Strong international cooperation is needed more than ever to ensure that all countries have the means to recover from the pandemic, build back better and achieve the Sustainable Development Goals.

Publish progress against SDG8: Decent Work and Economic Growth

Student Clubs Activities and Events (Academic Year 2020/2021)

[1]

Marketing Club

Topics	Description	date	Time	PLATFORM	Others
Project marketing & financial management	A seminar on project marketing & financial management by Mr.Abdulqader Al Ibrahim presented by Talal Al Muhana about how they advertise and market a company, also they discussed financial management. Also, they talked about how to	22/11/2020	8:00 pm	Instagram (marketinggust)	Seminar



	manage small businesses and a big business.				
passion in marketing	Hosted a seminar with Mr. Bader AlEssa in a zoom meeting to talk about marketing, business in Kuwait and passion in marketing.	16/12/2020	7:00 pm	Zoom Meeting ID 3675431915	Seminar
The extent of the labor market's need for marketing personnel in the presence of electronic or digital applications	The seminar talked about the future of marketing and the use of digital applications while keeping in mind the use of marketing personnel, are people that important when it comes to marketing or will applications fully take over?	29/03/2021	08:00 PM	Instagram Live (@marketingust)	Seminar
Crypto Investment is the Future	hosted Mr. Mohammed S. Al Ostath, to talk about crypto currency's investment growth, the past & future history, using facts and theories, A Kuwaiti investor & The 1st Kuwaiti Crypto analyst.	11/04/2021	7:30 PM	@marketingust Instagram Live	Seminar
Donation	It was a collaboration with جمعيه النجاح الخيري, donations, sending food for those in need.	16/04/2021	08:00 PM	@marketingust Instagram post	Random Activity
Giveaways and discount codes	We have some companies that gave us sales codes and some free product for students: - Maroon Bakery 30% discount - INK beauty Salon They offered one free basic manicure pedicure, and one natural hair treatment - Home and garden 15% discount - Asateer Perfumes free perfumes - Ever Bakery 15% discount - Matadors KW 20% discount	28/4/2021	--	@marketingust Instagram	Giveaways and discount codes

Islamic Finance Club

Topics	Description	Date	Time	PLATFORM	Others
Kuwait stock market after vaccine	A seminar by Dr. Salah Al Hammadi that talked about Kuwait stock market after the announcement of the Covid-19 vaccine and what is expected during after the vaccine is launched.	26/11/2020	4:00 pm	Zoom	Seminar
كيف نقرأ التصنيف الائتماني الجديد لدولة الكويت	Dr. Osama Alfalah discussed how to read the new credit rating of the State of Kuwait.	2021-07-28	7:30PM	IFC's Instagram	Seminar

Economy Club

Topics	Description	Date	Time	PLATFORM	Others
Role of the private sector in the Economy	Abdullah Al-Saloom discussed the way of increasing the GDP so the economy could benefit with a specialist in Economics	31/03/2021	08:30 PM	Clubhouse	Discussion
How to build a business	A workshop about how to start your business with low resources it lasted for 4 hours and through Microsoft	05/04/2021	06:00 PM	Microsoft Teams	Workshop

	Teams, it's a paid workshop but we got it free for our students.				
--	--	--	--	--	--

Ruwad Club

Topics	Description	Date	Time	PLATFORM	Others
Word of mouth in business	Seminar about Marketing consultant by Mr. Hashem Al Rujab that talked about the word of mouth marketing for business and entrepreneurs	3/11/2020	8:00 PM	Live Instagram @rbgust	Seminar

GUST for SDGs specific researches on sustainability

- Haider Syed, Mohammad, et al. "An artificial intelligence and NLP based Islamic FinTech model combining Zakat and Qardh-Al-Hasan for countering the adverse impact of COVID 19 on SMEs and individuals." (2020) [2].
- Elmawazini, Khaled, Khiyar Abdullah Khiyar, and Asiye Aydilek. "Types of banking institutions and economic growth." International Journal of Islamic and Middle Eastern Finance and Management (2020) [3].
- AlShehabi, Omar Hesham. "Policing labour in empire: the modern origins of the Kafala sponsorship system in the Gulf Arab States." British Journal of Middle Eastern Studies 48.2 (2021): 291-310 [4].
- Kisswani, Khalid M. "The Dynamic Links between Oil Prices and Economic Growth: Recent Evidence from Nonlinear Cointegration Analysis for the ASEAN-5 Countries." Emerging Markets Finance and Trade 57.11 (2021): 3153-3166 [5].
- Alnajem, Mohamad, Mohamed M. Mostafa, and Ahmed R. ElMelegy. "Mapping the first decade of circular economy research: A bibliometric network analysis." Journal of Industrial and Production Engineering 38.1 (2021): 29-50 [6].
- Ben Omrane, Walid, et al. "The high-frequency impact of macroeconomic news on jumps and co-jumps in the cryptocurrency markets." Annals of Operations Research (2021): 1-33 [7].
- Alfalah, Osama, and Barrak Algharabali. "An Empirical Analysis of Gasoline Demand in Kuwait: A COINTEGRATION ANALYSIS." Energy Studies Review 25.1 (2021) [8].
- Karam, Fida, and Chahir Zaki. "Trade and economic growth in the MENA region: Do trade in goods and trade in services differ in their impact on growth? 1." The Routledge Handbook on the Middle East Economy. Routledge, 2021. 165-186 [9].
- Ye, Jianhua, et al. "The nexus among green financial development and renewable energy: investment in the wake of the Covid-19 pandemic." Economic Research-Ekonomiska Istraživanja (2022): 1-26 [10].
- Shetty, Shekar, Mohamed Musa, and Xavier Brédart. "Bankruptcy Prediction Using Machine Learning Techniques." Journal of Risk and Financial Management 15.1 (2022): 35 [11].
- Kisswani, Khalid M., and Saleheen Khan. "Immigration and GDP nexus: is the association asymmetric?." Economic Change and Restructuring (2022): 1-22 [12].
- Sahin, Kader, et al. "Internationalization of Turkish business groups: motives and institutional context." International Journal of Emerging Markets ahead-of-print (2022) [13].

- Park, ChangYeon, et al. "Volunteer tourists' environmentally friendly behavior and support for sustainable tourism development using Value-Belief-Norm theory: Moderating role of altruism." *Journal of Destination Marketing & Management* 25 (2022): 100712 [14].

Education for SDGs specific courses on sustainability

Have dedicated courses (full degrees, or electives) that address sustainability and the SDGs.

Courses Related To SDGs

CAS = Collage of Arts and Sciences, CBA = Collage of Business Administration [15]

College	Course
CBA	MGMT 201 Introduction to Management Topics: social responsibility of organizations. This course examines a wide range of business theory and practical applications related to effective management practices. In addition to learning about what management is and what managers do, learners will also explore and assess their own management styles and the implications of their findings. Learners apply critical thinking skills pertaining to core business functions. Focus is on contributing factors to management, such as communication, the role of the manager, design of the organization, ethical issues, social responsibility and globalization. The course format emphasizes the application of management roles and competencies through experiential activities, group exercises and case analysis.
CBA	MGMT 471 Role of the Global Corporation Topics: ethics and social responsibility of global organizations. The purpose of this course is to create awareness of controversial issues about international business. Students will gain a better understanding of resistance to, and criticism of, international business and will become better prepared for dealing with these issues and problems.
CBA	MGMT 571 International Business Topics: ethics and social responsibility of International organizations. This is a fundamental international business course aiming at introducing students to the general business environment that impacts conducting business across borders. Topics covered to include: Overview of International Business & Globalization, Culture, Government and Legal Systems, Trade & Factor Mobility Theory, Trade Protectionism, Economic Integration and Cooperation, Ethics & Social Responsibility, Strategies for International Business, Modes of Trading Internationally, and Forms and Ownership of Foreign Production.
CBA	ACCT 410: International Accounting and Multinational Enterprises Topics: Corporate Social Responsibility, Chapter 5 The course: (i) emphasizes the importance of reporting to "stakeholders": employees, customers, suppliers, governments, activist groups, the general public, in addition to investors, (ii) explains the measurement and communication of information about a company's effects on employee welfare, the local community, and the environment, and (iii) outlines the integrations of "Sustainability" reports with economic, social, and environmental performance – the so called "Triple Bottom Reporting" which addresses profits, people and planet.

References

- [1] [Online] Student Clubs https://www.gust.edu.kw/student_life/student_clubs
- [2] [Online] Haider Syed, Mohammad, et al. "An artificial intelligence and NLP based Islamic FinTech model combining Zakat and Qardh-Al-Hasan for countering the adverse impact of COVID 19 on SMEs and individuals." (2020) <https://www.um.edu.mt/library/oar/handle/123456789/55858>

- [3] [Online] Elmawazini, Khaled, Khiyar Abdullah Khiyar, and Asiye Aydilek. "Types of banking institutions and economic growth." *International Journal of Islamic and Middle Eastern Finance and Management* (2020) <https://www.emerald.com/insight/content/doi/10.1108/IMEFM-09-2018-0304/full/html>
- [4] [Online] AlShehabi, Omar Hesham. "Policing labour in empire: the modern origins of the Kafala sponsorship system in the Gulf Arab States." *British Journal of Middle Eastern Studies* 48.2 (2021): 291-310 <https://www.tandfonline.com/doi/full/10.1080/13530194.2019.1580183>
- [5] [Online] Kisswani, Khalid M. "The Dynamic Links between Oil Prices and Economic Growth: Recent Evidence from Nonlinear Cointegration Analysis for the ASEAN-5 Countries." *Emerging Markets Finance and Trade* 57.11 (2021): 3153-3166 <https://www.tandfonline.com/doi/full/10.1080/1540496X.2019.1677463>
- [6] [Online] Alnajem, Mohamad, Mohamed M. Mostafa, and Ahmed R. ElMelegy. "Mapping the first decade of circular economy research: A bibliometric network analysis." *Journal of Industrial and Production Engineering* 38.1 (2021): 29-50 <https://www.tandfonline.com/doi/full/10.1080/21681015.2020.1838632>
- [7] [Online] Ben Omrane, Walid, et al. "The high-frequency impact of macroeconomic news on jumps and co-jumps in the cryptocurrency markets." *Annals of Operations Research* (2021): 1-33 <https://link.springer.com/article/10.1007/s10479-021-04353-0>
- [8] [Online] Alfalah, Osama, and Barrak Algharabali. "An Empirical Analysis of Gasoline Demand in Kuwait: A COINTEGRATION ANALYSIS." *Energy Studies Review* 25.1 (2021) <https://energystudiesreview.ca/esr/article/view/4713>
- [9] [Online] Karam, Fida, and Chahir Zaki. "Trade and economic growth in the MENA region: Do trade in goods and trade in services differ in their impact on growth? 1." *The Routledge Handbook on the Middle East Economy*. Routledge, 2021. 165-186 <https://www.taylorfrancis.com/chapters/edit/10.4324/9781315103969-13/trade-economic-growth-mena-region-fida-karam-chahir-zaki>
- [10] [Online] Ye, Jianhua, et al. "The nexus among green financial development and renewable energy: investment in the wake of the Covid-19 pandemic." *Economic Research-Ekonomiska Istraživanja* (2022): 1-26 <https://www.tandfonline.com/doi/full/10.1080/1331677X.2022.2035241>
- [11] [Online] Shetty, Shekar, Mohamed Musa, and Xavier Brédart. "Bankruptcy Prediction Using Machine Learning Techniques." *Journal of Risk and Financial Management* 15.1 (2022): 35 <https://www.mdpi.com/1911-8074/15/1/35>
- [12] [Online] Kisswani, Khalid M., and Saleheen Khan. "Immigration and GDP nexus: is the association asymmetric?." *Economic Change and Restructuring* (2022): 1-22 <https://link.springer.com/article/10.1007/s10644-022-09420-5>
- [13] [Online] Park, ChangYeon, et al. "Volunteer tourists' environmentally friendly behavior and support for sustainable tourism development using Value-Belief-Norm theory: Moderating role of altruism." *Journal of Destination Marketing & Management* 25 (2022): 100712 <https://www.sciencedirect.com/science/article/pii/S2212571X22000245>
- [14] [Online] Sahin, Kader, et al. "Internationalization of Turkish business groups: motives and institutional context." *International Journal of Emerging Markets* ahead-of-print (2022) <https://www.emerald.com/insight/content/doi/10.1108/IJOEM-06-2021-0974/full/html>
- [15] [Online] GUST Courses https://www.gust.edu.kw/prospective_student/undergraduate_programs